

CAMP SPEERS YMCA **Refer-A-Friend Program**

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Sleepaway camp provides value... *in so many ways!*

Over the years, we've had many camp families refer friends or family members to Camp Speers YMCA and we are so grateful for the recommendations! We know that "word-of-mouth" is our best advertising and to show our appreciation, we offer financial incentives to encourage people to spread the good word about our camp programs.

HERE'S HOW THE REFERRAL PROGRAM WORKS:

1. **Share** all your favorite things about Camp Speers YMCA with your friends, neighbors, and family members and direct them to our website (www.campspeersymca.org) to check out our programs and to register for camp.
2. **Click** this "Refer-a-Friend" link and complete the requested information of the potential new camper.
3. **Tell your friend** to list you on their registration as the camper family who referred them.

WHAT DO WE GET?!

- The referring family will receive a \$100 credit back to their credit card on file for each new camper referred who attends one of our resident camp sessions. (*That's real money – not a camp credit!*) In order to verify that both campers have attended, the \$100 per new camper incentive (referring parent) will be credited at the end of August.
- The new camper will receive \$50 off their first session, which will be applied to their account after completing registration.

TELL US MORE...

- To be eligible, you must complete the "Refer-a-Friend" form on our website. You must submit the form *before* the date your friend registers for camp.
- Your referral needs to be a new camper.
- To qualify for the referral credit, you must also be enrolled in an overnight camp program for the current year camp season.
- We base our Refer-a-Friend referrals on a first-come, first-served basis. If we have already received the referral through another family, your referral will be ineligible.
- The referral does not apply to children within a household already attending camp or your own household.
- The referred new camper must complete the camp session.

This summer is going to be great! Make sure your friends know about it!
We thank you for spreading the word about Camp Speers YMCA!!!

